Three industries, one building

CoilSpot, Wildcat Fasteners, SpeedLap will ship out 750 semi loads of products this year

By Karen Spurgeon, Publisher

Bloomfield's newest industry in the industrial park south of Bloomfield manufactures three products for use in the construction of steel buildings — custom slit coils of steel, matching fasteners, and cut-to-order soffits.

The three brands manufactured in the building at 3 Bader Street are CoilSpot, Wildcat Fasteners, and SpeedLap.

All three share a mission: "Empower rollformers to grow with confidence by providing fast, dependable access to coils, fasteners, and soffits. Backed by three trusted brands and one unified commitment to excellence."

Darin Westhoff, president of the company, said CoilSpot and Wildcat Fasteners were begun in 2021 and SpeedLap came into being in April of 2023. All three companies operated separately until April 1, 2025 when they combined operations for efficiency in production, sales, and distribution.

Westhoff said it made sense to combine the companies because "all sell to the same customers — rollformers nationwide. We sell to 170 companies in 42 states. Metal Wholesale of West Grove is just one of those customers.

"We don't sell to lumberyards or individuals," he added. "Our three businesses grew out of Metal Wholesale's need for the products. Rollformers need high-quality coils of steel, fasteners and accessories, and soffits."

CoilSpot custom slits steel coils in 38 colors for steel buildings.

CoilSpot, Wildcat Fasteners, and SpeedLap all use Sherwin-Williams paint palettes so colors will match on all three products.

While colored steel has become popular in metal buildings, customers don't have matching screws," Westhoff noted, "so we custom-paint screws. Our paint team is really good at this."

The paint for the Wildcat Fasteners is matched to a swatch of steel, and the screws are spray-painted in batches of 850.

SpeedLap grew out of a nationwide need for cutto-order soffits in multiple colors. SpeedLap has one of only two machines in the U.S. designed for this purpose and that machine was designed specifically for the local industry by an Australian company.

"We ordered the machine during Covid," Westhoff said, "and it took a long time to get. When we got this, one of our team members said, 'Dude, this machine's good!'

"We can make and deliver the soffits in threeto-five days," Westhoff said. "Those (industries) on a thoroughfare route can get it in 24 hours. The industry average for delivery is two to six weeks. Typically, everything that is ordered from us is manufactured and shipped out the same day.

"That's faster and more efficient than Amazon," Westhoff emphasized.

The speed with which the product can be delivered quickly launched sales for the company and 65 new customers have come on board since January of this year.

"We could never make it with just our customers from southern Iowa," Westhoff said. "We often sell to 12-18 states per day."

Another unique service that attracts small businesses is flexibility with minimum order requirements. "It's much easier for small businesses to get our product," Westhoff added.

The company has 15 employees: four in outside sales, four assigned to inside sales and purchasing, and seven in production.

Calvin Mathews is the plant's general manager.



Darin Westhoff, Calvin Mathews, Wilson Fox, and Jackson Grooms show off a piece of soffit manufactured by SpeedLap.

"He makes things happen," Westhoff said.

The outside salesmen cover the whole country and usually get one new customer per day. "Customers seem to love our service," Westhoff said, "and their orders tend to increase. Southern Iowa is a small part of our market."

Westhoff said every employee is valued in the company and everyone is assigned a leadership role.

The company has three types of meetings production, sales, and leadership. "The torch is passed at every meeting," Westhoff said. "Someone different leads the meeting each time. This develops leadership skills."

During the meetings, actions, issues, and new ideas are discussed and team members are assigned to work on solutions and report back at the next meeting.

Problem-solving is encouraged from all on the job.

"Most of the time, we let them (our employees) solve problems," Westhoff said. "We ask for three solutions to a problem and then ask, 'What is the best possible solution? What do you think?"

Westhoff said the company also benefits from cross-training. "Calvin has done much of this so the guys can jump in and do others' jobs when needed due to demand.

No one says, 'That's not my job.' Everyone knows how to do everything."

Westoff predicts the company will move 15,000 tons of steel this year. "That's 750 semi loads out of this little building in Bloomfield, Iowa," he said proudly.

Looking into the future, Westhoff said he expects the company to add more products and add new customers nationwide.

"We think we can continue to grow business and continue to serve the entire U.S. from this location," he commented.

501(c)3 created to help 10-15 transit with free veteran rides

By Kimra Hines, Reporter

At the Davis County Board of Supervisors' meeting on June 30, Chairman Alan Yahnke announced that a 501(c)3 has been established for the purpose of raising money to help 10-15 Transit provide free rides for veterans.

The program is called D.R.I.V.E. which stands for Driving Regional Iowa Veterans Everyday. There already is a program in place where each county pays \$2,500 for rides for veterans at no cost to the veteran, but the demand

Premium

Concrete

for rides has exceeded that amount. Currently 10-15 is forced to absorb the unmet costs.

County Engineer Ryan Schock reported the regrade from Troy to the bridge and west of Stiles back to Nuthatch will be completed this week.

The department is still ditching on Driftwood.

Schock provided an inventory list of tractors owned by the department which includes six models—1979, 1995, 1999, 2004, 2013, 2016. The plan is to sell the 1979

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season.

Hertz Farm Management requested assistance with a pond structure with a bad overflow pipe on the Wyacondah watershed. Schock is going to look into the possibility of a Southern Iowa Development and Conservation Authority (SIDCA) grant. He said next year is the soonest the project could begin.

The supervisors approved a utility permit for a line extension on

A resolution was approved to deposit the home into the general

Stay informed! with The Bloomfield **Democrat** Read Every Issue!

Changes to fireworks ordinance

The City of Bloomfield has updated its fireworks ordinance to match that of Senate File 303 as signed by Governor Kim Reynolds in May of this year which states, "A city council may, by ordinance or resolution, prohibit or limit the use of consumer fireworks, display fireworks, or Senate File 303, p. 2 novelties, as described in section 727.2,

on any day other than July 3, July 4, and December 31 in accordance with section 727.2, subsection

Fireworks within Bloomfield city limits will only be permitted on private property on July 3 between 9 a.m. and 10 p.m., July 4 between 9 a.m. and 11 p.m., and between 9 a.m. on December 31 and 12:30

a.m. on January 1. This is effective as

of the next city council meeting on July 3.

The fireworks permitted under Iowa law include ground and hand-held sparkling devices, flitter sparklers, missile-type rockets, roman candles, helicopter and aerial spinners, and firecrackers.

Bloomfield Democrat public notices Lilac Ave. tractor after mowing archived on iowapublicnotices.com proceeds from the county Need Concrete? The Bloomfield friendly and is designed

Democrat, along with all other Iowa newspapers, is uploading all legal notices to iowapublicnotices.com.

This free public service is made possible by the newspapers of Iowa and the Iowa Newspaper Association.

The website is user

to help citizens who want to know more about the actions of local, county, and state governments as well as events occurring in the local and state court systems.

Once into the website, readers can search legal notices by county, city or village, publication, and date range. Readers may also do key word search-

The Bloomfield Democrat began uploading notices to the website in late April. Notices will be archived on the site for reference in the future.





HPV VACCINATION Help Protect Against Cancer

Human papillomavirus (HPV) infections may be common. Fortunately, the HPV vaccine prevents the virus and the cancers it can cause.

WHO SHOULD GET VACCINATED?

The Centers for Disease Control and Prevention (CDC) recommends the HPV vaccine for boys and girls, starting as early as age 9 and through age 26.



